



## American Planning Association Northern New England Chapter

2017 NNECAPA Conference  
September 7-8 • Manchester, Vermont

# SPONSOR INVITATION

We invite your organization to consider becoming a sponsor of the 2017 Northern New England Planning Conference to be held at the Taconic Hotel in Manchester, Vermont on September 7 and 8.

The conference will provide an exceptional opportunity to showcase your organization's services and products to an audience of approximately 200 planners from Maine, New Hampshire, Vermont and adjoining regions. Sponsors play a vital role in ensuring the continued viability and success of the annual Northern New England Planning Conference. Sponsorships help keep the conference registration fees affordable for planners in our region and sustain a high level of participation each year. As detailed on the next page, we are offering numerous sponsorship levels with tangible benefits for every budget.

The vision for the 2017 Conference is to engage with and be inspired by our host community – Manchester, Vermont – and the real-world planning challenges and opportunities it presents. We will be moving beyond the four walls of the conference meeting room, turning Manchester into a classroom and laboratory for what is new and innovative in planning. The conference will focus on:

- **Public Engagement.** We will be supporting our host community by participating in a planning charrette and pop-up demonstration, engaging with the community in a planning conversation. Public engagement is one of the most challenging and important aspects of our work as planners. We will be taking a deeper look at how to communicate with the public and how to facilitate productive meetings.
- **Food Systems.** Local food is no longer a fad and it interfaces with many aspects of community planning. Local food is a growing economic sector in rural and small towns across the region, it is a cornerstone of efforts to improve community health, and it is helping to maintain the working landscapes that are one of the defining features of northern New England.
- **New Technology.** Crowd sourcing apps, electronic records, drones, green construction materials – new technology is changing how we do our work. We will be learning more about how planners can use these new tools and materials most effectively.

We hope you will consider sponsoring the 2017 Northern New England Planning Conference. More information about the conference and the sponsorship form are available online at <http://nnecapa.org/resources/2017-conference/>. If you have any questions, please contact the Committee Chair, Brandy Saxton at [nnecapa@vermontplanners.org](mailto:nnecapa@vermontplanners.org) or (802) 280-8360.

On behalf of the Northern New England Chapter of the American Planning Association and conference host, the Vermont Planners Association, thank you for your support.



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# SPONSORSHIP LEVELS

### KEYNOTE & PLENARY SPONSORS | \$2,000

- Acknowledgment from the podium
- Logo included on tent cards to be placed on all tables
- Logo included in promotional and informational materials and on conference website
- One complimentary exhibitor table
- Four complimentary conference registrations

### AWARDS RECEPTION SPONSORS | \$1,500

- Acknowledgment from the podium
- Logo included in promotional and informational materials and on conference website
- One complimentary exhibitor table that may be relocated to the Green during the reception
- Two complimentary conference registrations

### BREAKFAST & LUNCH SPONSORS | \$1,000

- Logo included on tent cards to be placed on buffet tables
- Logo included in promotional and informational materials and on conference website
- One complimentary exhibitor table
- One complimentary conference registration

### TRACK SPONSORS | \$500

- Acknowledgement on track/session posters and signs
- Logo included in promotional and informational materials and on conference website
- NNECAPA members will be eligible for one two-day conference registration at a reduced rate of \$100

### BREAK SPONSORS | \$250

- Logo included on tent cards to be placed on refreshment tables
- Logo included in promotional and informational materials and on conference website
- NNECAPA members will be eligible for one two-day conference registration at a reduced rate of \$100

### EXHIBITORS | \$250

- One complimentary exhibitor table
- Listing on conference website
- NNECAPA members will be eligible for one two-day conference registration at a reduced rate of \$100

### SPONSOR INSTRUCTIONS

- Go to [www.nnecapa.org/resources/2017-conference](http://www.nnecapa.org/resources/2017-conference) and complete the sponsorship form
- Follow the instructions to make your payment online through PayPal or by check
- Email your logo to [necapa@vermontplanners.org](mailto:necapa@vermontplanners.org)