Map Sales Summary – complete to 20/8/20

Map Numbers Sold

2017/18 — 2018/19 — 2019/20 — 2020/21
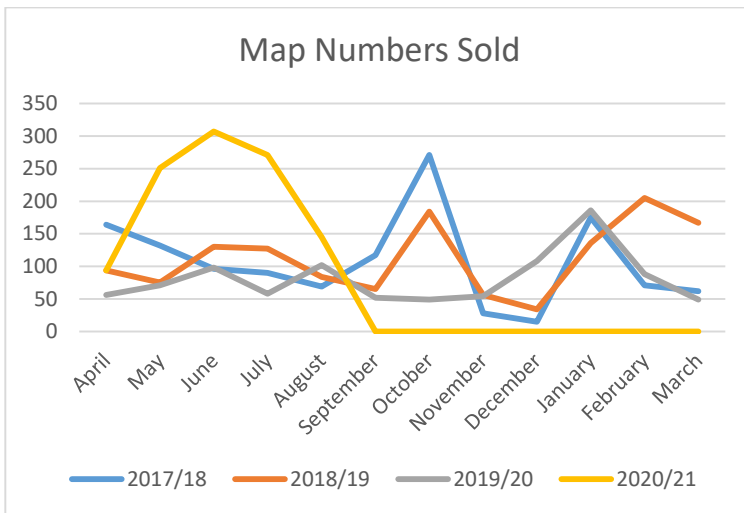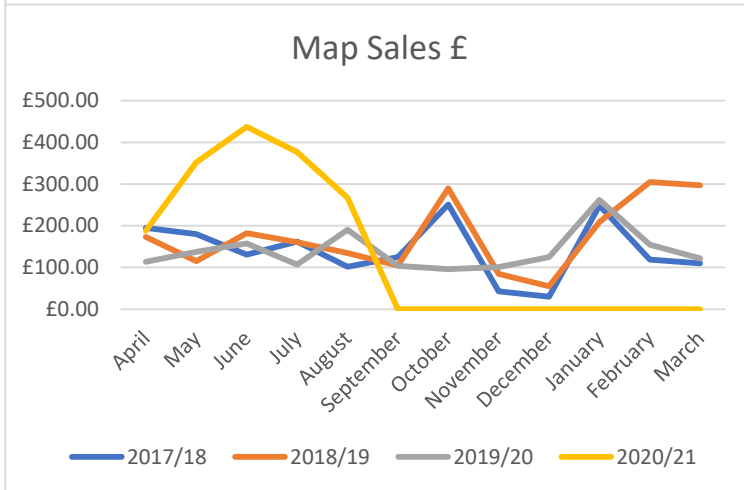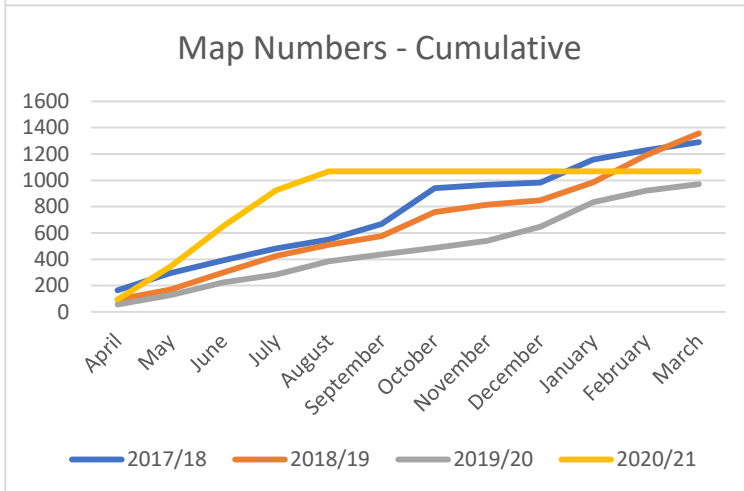
Map sales accelerated in May and stayed high in June and July.

August is not a complete month but sales already exceed all previous years

Map Sales £

2017/18 — 2018/19 — 2019/20 — 2020/21

As for map numbers, revenue excellent.

Map Numbers - Cumulative

2017/18 — 2018/19 — 2019/20 — 2020/21
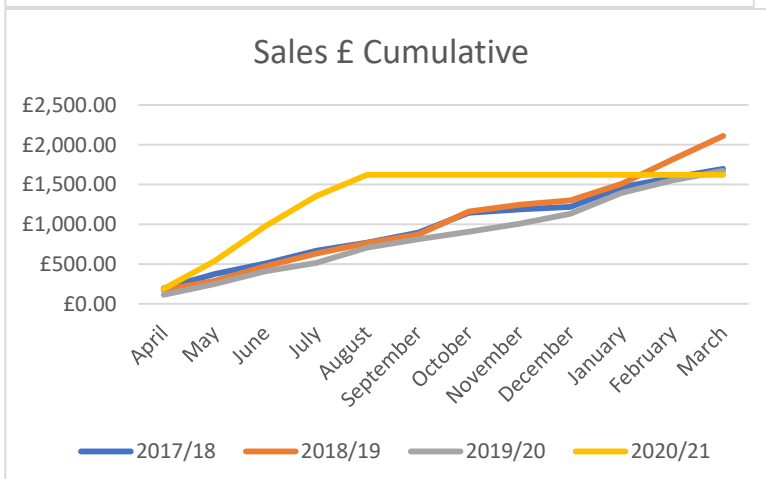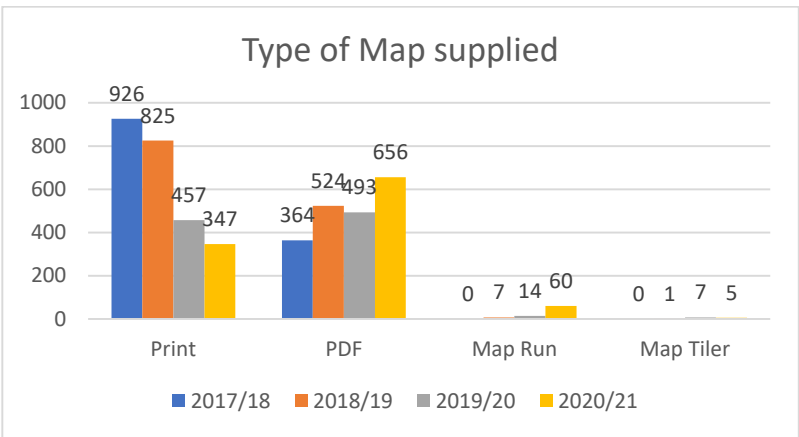
In 4 and a half months we have sold almost as many maps as in 10 months of 2017/18 and 2018/19.

We have already exceeded map sales made in the full year of 2019/20 (grey line)

Sales £ Cumulative

2017/18 — 2018/19 — 2019/20 — 2020/21

Sales revenue mirrors numbers and is predicted to easily exceed sales in recent years

Type of Map supplied

Bar chart "Type of Map supplied" with categories Print, PDF, Map Run, Map Tiler and series 2017/18, 2018/19, 2019/20, 2020/21.

- Print: 926, 825, 457, 347
- PDF: 364, 524, 493, 656
- Map Run: 0, 7, 14, 60
- Map Tiler: 0, 1, 7, 5

Popularity of Product type

Line chart "Popularity of Product type" over 2017/18, 2018/19, 2019/20, 2020/21 with lines Print, PDF, Map Run, Map Tiler. Y axis 0% to 80%.

2020-2021 Map Numbers

Pie chart "2020-2021 Map Numbers":
- Print: 32.5%
- PDF: 61.4%
- Map Run: 5.6%
- Map Tiler: 0.5%

Payment Method

Bar chart "Payment Method" with categories PayPal, Stripe, Cheque, Bank Transfer, Invoice and series 2017/18, 2018/19, 2019/20, 2020/21.

- PayPal: 182, 177, 214, 198
- Stripe: 114, 152, 138, 174
- Cheque: 1, 9, 2, 10
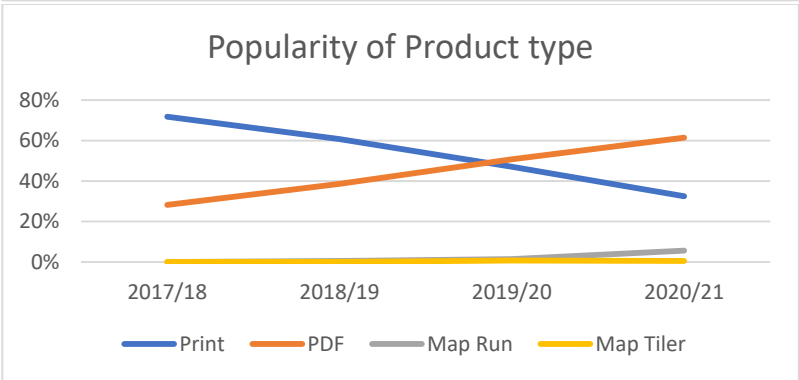- Bank Transfer: 13, 17, 4, 2
- Invoice: 2, 2, 1, 1

Pdf sales continue to grow in popularity, with print falling.

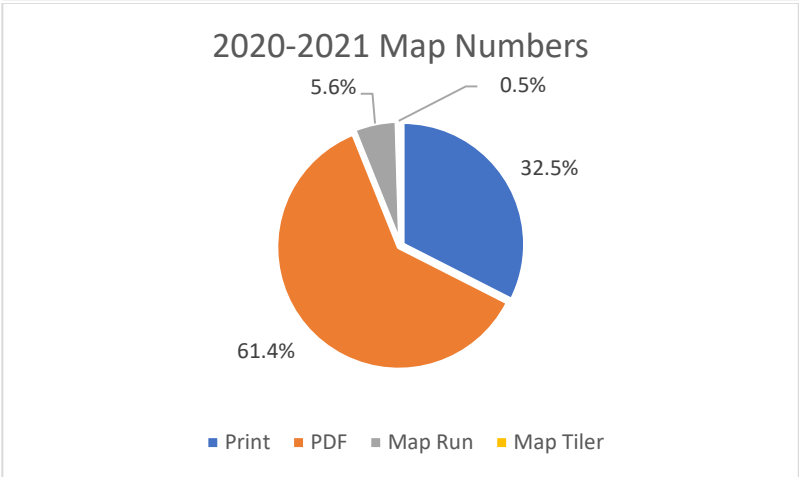Print orders are bolstered this year by sales to Teggs and Longford Park

Map Run seems to be catching on, "sales" to club members helped

The info in the previous chart shown in a different way

And for the current year only.
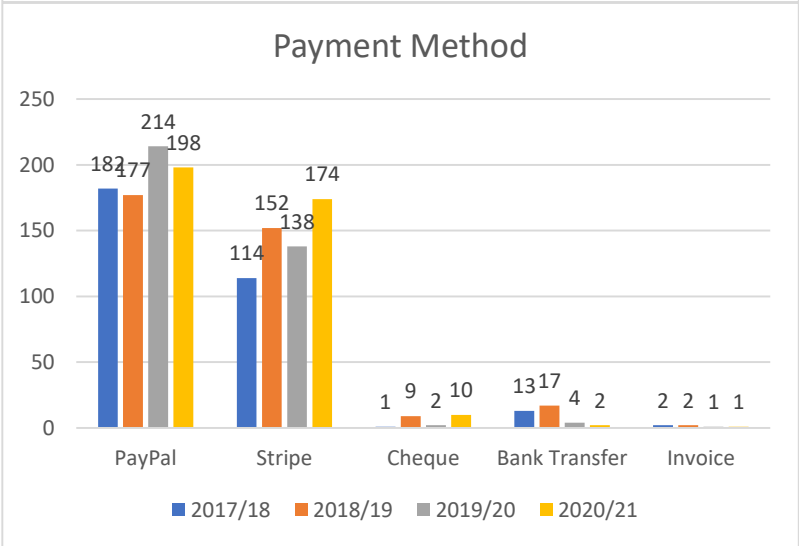
Pdf by far the most popular

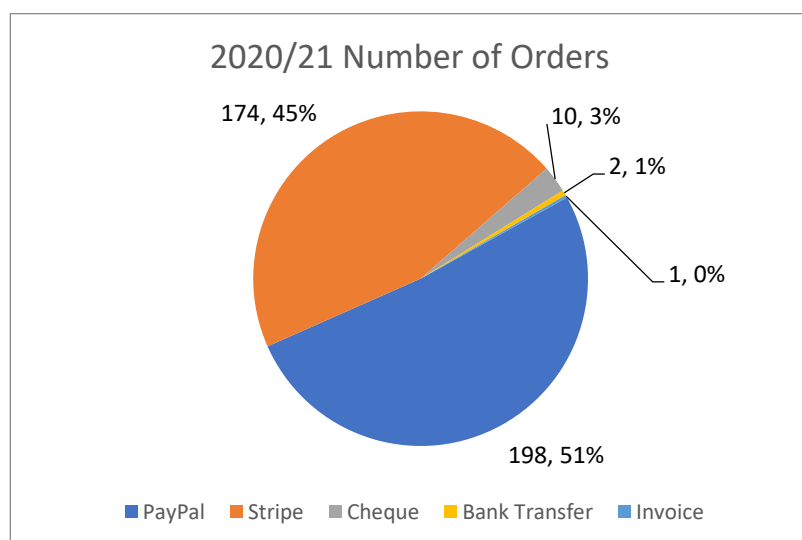Paypal and Card (Stripe) dominate

Cheque are almost exclusively John and testing new map uploads.

Bank transfers very rare

Invoices are PayPal invoices for larger orders, ie Teggs Nose

2020/21 Number of Orders

174, 45% 10, 3%

2, 1%

1, 0%

198, 51%

■ PayPal ■ Stripe ■ Cheque ■ Bank Transfer ■ Invoice

The table below shows the popularity of each POC based on number of maps sold and ranked in descending order of maps sold so far in 2020/21.

- Teggs Nose leaps up the charts following a bulk order of 100 maps, but they've never been out of the top 20
- Longford park leap up by 23 to #3, a nice little park but they'll never make number 1
- A pack of "the usual suspects" as non-movers in the charts
- A few gaining many chart places are Reddish Vale, Woodbank, Boggart and Moses Gate Cromptons Lodges – is this a result of high local population looking for something to do during lockdown?

	Year 18/19		Year 19/20		Year 20/21		Change in rank
	Maps	Orders	Maps	Orders	Maps	Orders	
Teggs Nose	19	18	17	17	128	29	16
Heaton Park	91	57	63	33	45	41	1
Longford Park	50	21	10	9	45	15	23
Lyme Park	185	56	56	48	44	41	0
Alderley Edge	121	20	103	24	38	38	-4
Chorlton Water Park	31	29	27	19	37	30	1
Macclesfield Forest	28	13	27	24	37	37	1
Sale Water Park	30	30	22	21	36	29	3
Worsley Woods	13	13	24	15	34	30	1
Reddish Vale	26	15	8	8	31	27	25
Dove Stone	77	33	36	33	27	21	-5
Wythenshawe Park	75	21	16	12	27	20	6
Urmston Meadows	14	14	14	13	25	22	8
Bramhall Park	22	22	15	15	23	23	6
Brabyns Park	20	14	18	13	21	21	0
Woodbank Park	14	13	7	6	21	21	28
Clifton Country Park	12	12	66	17	18	17	-15
Boggart Hole Clough	12	12	6	6	17	16	28
Bruntwood Park	17	16	21	15	17	17	-5
Gorse Hall	8	8	9	9	17	11	14
Philips Park, Prestwich	19	19	8	8	17	17	15
Moses Gate, Crompton's Lodges	22	22	4	4	16	15	33
Nuttall Park	9	9	8	8	16	16	18
Blackleach	5	5	7	7	15	14	21
Brereton Heath	8	6	8	8	15	14	17
Etherow Lodge Park	7	7	8	8	15	15	17
Tandle Hill	28	25	27	25	15	15	-18
Crompton Moor	12	12	46	14	14	14	-23
Leverhulme Park	15	15	9	8	14	13	3
Amberswood	10	10	10	10	13	12	-1

Daisy Nook	16	16	16	16	13	13	-12
Dukes Drive, Monton	9	9	8	8	13	13	8
Haigh Country Park	19	19	22	20	13	13	-21
Mirrlees	10	10	4	4	13	12	22
Moses Gate, Darcy Lever	11	11	2	2	12	11	28
Queen's Park, Bolton	20	20	9	9	11	10	-5
Clowbridge	14	10	8	8	10	10	0
Burrs Country Park	24	24	10	10	9	9	-10
Chesham Woods	7	7	4	4	9	9	18
Debdale Park	7	7	6	6	8	7	7
Haigh Hall	18	18	12	11	8	8	-19
Silver Springs	6	6	6	6	8	8	7
Alexandra Park	29	11	10	9	7	7	-16
Chadderton Hall Park	11	9	12	11	7	7	-21
Hough End	10	9	5	5	7	5	7
Kersal Dale	6	6	6	2	7	7	2
Kersal Moor	7	7	11	2	7	7	-22
Moss Bank Park	18	18	5	5	7	6	3
Philips Park, Clayton	11	10	3	3	7	7	11
Brereton Heath North	4	4	4	4	6	6	8
Queen's Park, Heywood	10	10	10	9	6	6	-21
Three Sisters	9	9	9	8	6	6	-19
Wythenshawe Hall (Garden)	11	11	8	7	6	5	-15
Brookdale Park	2	2	2	2	5	5	11
Dove Stone Trail-O	10	10	8	8	5	5	-16
Strinesdale	6	6	18	7	5	5	-40
Bowlee	0	0	1	1	4	3	10
Burnage Rugby Club	4	3	6	6	4	4	-8
Mersey Vale	4	4	3	3	4	4	3
Reddish Vale starter	2	2	4	4	4	4	-1
Springfield Park	8	8	22	7	4	3	-48
Tandle Hill East	9	9	11	11	4	4	-38
Burrs Activity Centre	8	8	5	5	3	3	-10
Hoyles Park	3	3	2	2	3	3	0
Princes Park	7	7	5	5	3	3	-11
Queen's Park (Central), Heywood	5	5	3	3	1	1	-5
Strinesdale Trail-O	4	4	1	1	1	1	-1
Bowlee Trail-O	1	1	0	0	0	0	0
Debdale Area	1	1	0	0	0	0	0
Meriton Road Park	1	1	0	0	0	0	0
Platt Fields	0	0	0	0	0	0	0
Total	1362	902	981	691	1088	891	
Change on previous year			-381	-211	107	200	
					Part year		