



Community Partner,

On behalf of the **BRINGING HOPE & LIGHT TO THE DEMENTIA JOURNEY** conference planning committee, I am excited to share a sponsorship opportunity with you. This state-wide conference is planned by Dementia Care Specialists from around Wisconsin along with individuals living with dementia, mild cognitive impairment(MCI), and community partners. The Bringing Hope & Light to the Dementia Journey conference will be held on Tuesday, August 6<sup>th</sup> at UW-Stevens Point. This one-day conference has multiple tracks and is intended for: individuals with dementia, mild cognitive impairment(MCI), caregivers, community members, program/group leaders, librarians, and more.

Dr. Natali Edmonds, board certified Geropsychologist and founder of Dementia Careblazers will be the opening keynote speaker. There will be two time frames for breakout sessions with four options to choose from. Lunch with a panel discussion with people living with MCI and dementia and a presentation by members of one of our memory choirs. Our closing keynote will be Sheri Fairman, Master's of Social Work and founder of Dementia Care Solutions. Time will be built in the day to allow attendees to visit sponsors and exhibitor booths.

We want to make this conference accessible for those that need it most. We are offering free on-site respite for those that want it. Individuals living with MCI and dementia created the framework and have been the drivers of what this conference represents. They have planned breakouts for people living with MCI and dementia as well as being the facilitators of them. This conference is focused on maintaining a good quality of life living with dementia with meaning, purpose, and support. It is focused on living well with dementia rather than learning about dementia.

Please look at the attachments which highlight sponsorship opportunities and consider one of the options for your agency or organization. There is also flexibility to create a sponsorship package that is right for you. We want to make this conference free for attendees. The sponsorship form is due by June 3rd if you would like your logo included on pre-conference materials. Exhibitor forms are due no later than July 8th. If you are interested in helping to make this event possible or have sponsorship questions please contact Rob Griesel, Dementia Care Specialist, Dodge County: [rgriesel@co.dodge.wi.us](mailto:rgriesel@co.dodge.wi.us) or 920-386-4308. June 6th-24th please contact Pam Kul-Berg, Dementia Care Specialist, Crawford and Richland Counties: [pkulberg@juneaucountywi.gov](mailto:pkulberg@juneaucountywi.gov) or 608-548-3954. Forms can still be sent to Rob

Thank you for your consideration and support.

Conference Committee Member