

Bringing Hope and
Light to the
Dementia Journey
Conference

TUESDAY, AUGUST 6TH
STEVENS POINT, WI

A CONFERENCE FOR INDIVIDUALS WITH DEMENTIA,
CAREGIVERS, AND PROFESSIONALS

**SPONSORSHIP
OPPORTUNITIES**

EVENT SPONSOR

\$5,000

- NAME AND LOGO ON COVER OF CONFERENCE PROGRAM
- OPPORTUNITY TO HAVE FULL PAGE AD IN CONFERENCE PROGRAM
- PREMIUM EXHIBIT BOOTH IN MAIN TRAFFIC AREA AT CONFERENCE
- NAME RECOGNITION AT OPENING AND CLOSING OF CONFERENCE
- LOGO ON PRE-CONFERENCE MARKETING MATERIALS
- NAME AND LOGO ON DIGITAL DISPLAY AT CONFERENCE

SPEAKER SPONSOR

\$2,500

- NAME AND LOGO ON SPONSORSHIP PAGE IN CONFERENCE PROGRAM
- OPPORTUNITY TO HAVE 1/2 PAGE AD IN CONFERENCE PROGRAM
- EXHIBIT BOOTH IN MAIN TRAFFIC AREA AT CONFERENCE
- NAME RECOGNITION DURING KEYNOTE SPEAKER
- LOGO ON PRE-CONFERENCE MARKETING MATERIALS
- NAME AND LOGO ON DIGITAL DISPLAY AT CONFERENCE

LUNCH SPONSOR

\$2,000

- NAME AND LOGO ON SPONSORSHIP PAGE IN CONFERENCE PROGRAM
- OPPORTUNITY TO HAVE 1/2 PAGE AD IN CONFERENCE PROGRAM
- EXHIBIT BOOTH IN MAIN TRAFFIC AREA AT CONFERENCE
- NAME RECOGNITION DURING LUNCH
- LOGO ON PRE-CONFERENCE MARKETING MATERIALS
- NAME AND LOGO ON DIGITAL DISPLAY AT CONFERENCE

RESPITE SPONSOR

\$1,000

- NAME AND LOGO ON SPONSORSHIP PAGE IN CONFERENCE PROGRAM
- OPPORTUNITY TO HAVE 1/4 PAGE AD IN CONFERENCE PROGRAM
- EXHIBIT BOOTH AT CONFERENCE
- NAME RECOGNITION DURING CONFERENCE
- LOGO ON PRE-CONFERENCE MARKETING MATERIALS
- NAME AND LOGO ON DIGITAL DISPLAY AT CONFERENCE

EXHIBIT SPONSOR

\$300

- NAME AND LOGO ON SPONSORSHIP PAGE IN CONFERENCE PROGRAM
- EXHIBIT BOOTH AT CONFERENCE
- NAME AND LOGO ON DIGITAL DISPLAY AT CONFERENCE

**TO REQUEST A SPONSORSHIP
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