

Wisconsin Aging, Disability, and Independent Living Network Conference

Exhibitor Opportunity “Rise and Shine”

April 23–25, 2024
La Crosse Center
300 Harborview Plaza
La Crosse, WI 54601



Leaders in Wisconsin's Aging, Disability, and Independent Living Network (ADILN) are excited to offer an in-person conference that will bring together over 500 professionals in the ADILN field for a three-day event that offers opportunities for education, skill building, leadership, development, connection, networking, and partner collaboration.

Conference attendees include professional staff and board members from:

- Aging and disability resource centers.
- County and Tribal Nation aging units.
- Tribal Nation aging and disability agencies.
- Independent living centers.
- Human services departments.
- Senior centers.
- Advocacy organizations.
- Disability services organizations.

To enhance the experience of conference attendees, we are offering an exhibition space for further networking, education, and collaboration opportunities. If your organization serves the aging, disability, and independent living communities, we invite you to host an exhibition booth.

Each exhibitor will receive:

- A 10'x10' booth space.
- An 8' draped exhibit table.
- Your agency name advertised as an exhibitor on conference materials.
- Meals and snacks for one (1) agency representative during the conference. (Meals for additional representatives can be purchased for \$100 per person.)

Exhibitor space is limited!

In order to lock in your registration, [complete and submit the online form](#) and send your registration payment of \$500 (for-profit agencies) or \$250 (non-profit agencies), plus any additional cost for representative meals (\$100 per additional person), by no later than March 22, 2024, to:

Greater Wisconsin Agency on Aging Resources (GWAAR)
1414 MacArthur Road, Suite A
Madison, WI 53714

The first 40 paid registrants will be accepted for this opportunity. Your registration will not be considered complete until GWAAR receives your payment.

If you have any questions regarding this exhibitor registration or the conference, please contact adilnwisconsin@gmail.com.

Exhibit Setup and Hours

- Set up times are Tuesday, April 23, from 1 p.m. to 4 p.m. and Wednesday, April 24, from 7 a.m. to 8 a.m.
- Exhibition hours will be Wednesday from 8 a.m. to 4:30 p.m. and Thursday from 8 a.m. to 12 p.m.
- Exhibit booths must be cleaned up by 1:30 p.m. on Thursday.

Conference participants will have the opportunity to participate in a scavenger hunt that includes finding marketing items you may have available at your exhibit booth. Participants who find most of the items will be entered into a drawing for prizes. If you are interested in donating a prize, please email adilnwisconsin@gmail.com.

Visit the [conference website](#) for additional information. Questions can be emailed to the conference planning committee at adilnwisconsin@gmail.com.