

CEU'S AVAILABLE

Regional Caregiver Conference Technically Speaking and Financially Speaking

Join the Ashland & Bayfield County Dementia & Caregiver Network as we host the annual Caregiver Conference! Answering your questions about:

- Legal & Financial Planning
- Assistive Technology
- Protecting your care recipient from scams and fraud
- How to have difficult conversations surrounding caregiving
- and more!

Program notes:

- Students can register for morning only, afternoon only, or the full day option. The in-person conference will include resource fair, snacks and lunch.
- Online live links will be emailed to students 1-2 days prior to the event.



Wednesday, April 19, 2023

Online Live via Zoom | 9 a.m. - 3 p.m.

-OR-

In-Person | 9 a.m. - 3 p.m.

Northwood Tech - Ashland

Conference Center

2100 Beaser Ave.

Ashland, WI 54806

Conference Agenda

*(*indicates online live sessions)*

- 8:30 a.m. - 9 a.m. Resource Fair/Registration Check-In
- 9 a.m. - 9:10 a.m. Welcome
- 9:10 a.m. - 10 a.m. **Identity Theft: Protect and Prevent** | Jeffrey Kersten, Agency Liaison, Bureau of Consumer Protection, Wisconsin Department of Agriculture, Trade and Consumer Protection
- 10 a.m. - 10:15 a.m. Break
- 10:15 a.m. - 11:30 a.m. **Powers of Attorney for Healthcare and Finances in Wisconsin** | Julia Veenendaal, Attorney, Judicare Legal Aid (formerly Wisconsin Judicare, Inc.)
- 11:30 a.m. - 12:30 p.m. Lunch/Resource Fair
- 12:30 p.m. - 12:40 p.m. Welcome Back
- 12:40 p.m. - 1:45 p.m. **Gadgets and Gizmos Galore!** | Leighann Granados, Leighann Granados, Independent Living Specialist, indIGO
- 1:45 p.m. - 2 p.m. Break
- 2 p.m. - 3 p.m. **Conducting Difficult/Sensitive Conversations** | Brad Gingras, Owner/Trainer, Superior Strategies; Executive Director, Northwest Wisconsin Area Health Education Center (NWAHEC)

9:10 a.m. – 10 a.m.

Identity Theft: Protect and Prevent

Presenter: Jeffrey Kersten, Agency Liaison, Bureau of Consumer Protection, Wisconsin Department of Agriculture, Trade and Consumer Protection

Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to spot the red flags of a scam. Helpful brochures will be available.

10:15 a.m. – 11:30 a.m.

Powers of Attorney for Healthcare and Finances in Wisconsin

Presenter: Julia Veenendaal, Attorney, Judicare Legal Aid (formerly Wisconsin Judicare, Inc.)

Topics covered in this session will include: how to create a valid Power of Attorney under Wisconsin law, what duties the agent has, what rights the person retains, and tips to avoid potential problems. At the end of the presentation, participants are invited to ask questions and discuss the topic with other attendees.

12:40 p.m. – 1:45 p.m.

Gadgets and Gizmos Galore!

Presenter: Leighann Granados, Independent Living Specialist, indiGO

When you hear the word, "Assistive Technology", it sometimes makes people think of high-technology solutions. Have no fear, gadgets and gizmos are here! Let's chat about some solutions to everyday problems, and show off some of our favorite pieces that our agencies have to offer!

2 p.m. – 3 p.m.

Conducting Difficult/Sensitive Conversations

Presenter: Brad Gingras, Owner/Trainer, Superior Strategies; Executive Director, Northwest Wisconsin Area Health Education Center (NWAHEC)

Stressful, confusing, anxiety-ridden, frustrating... these are all emotions that can occur from having to have a difficult or crucial conversation with a loved one, especially when it can produce change to their lifestyle. Your approach to the conversation can be just as impactful as the results you hope to achieve. This session will outline the various approaches, scenarios and strategies for conducting a difficult or sensitive conversation appropriately.

REGISTER



ONLINE

bit.ly/ashlandcaregiver_2023



MAIL

Send registration & payment to Northwood Tech - Ashland



PHONE

VISA, MasterCard, Discover

2100 Beaser Ave., Ashland, WI 54806 | 715.682.4591



REGISTRATION FORM

for Continuing Education (non-credit) Courses

LOCATION

_____ Last Name	_____ First Name	_____ M.I.	_____ Former Last Name (if applicable)	_____ Date of Birth
_____ Employer				Age 62+?

Northwood Tech Student ID No. _____ Social Security No. _____ I've taken classes at Northwood Tech in the past.

*Why do we ask for SSN? NorthwoodTech.edu/SSN

Email address (required for college alerts and important communication) Home phone _____ Cell phone _____

Home address City State ZIP

Resident of (check one): Township Village City County School District where you live Last High school attended

Highest grade COMPLETED (K-12): _____

Gender: Male Female Ethnicity: Hispanic/Latino origin? Yes No

Race (check all that apply): American Indian/ Alaska Native Asian Black/African American Native Hawaiian/Other Pacific Islander White

Highest Credential Earned:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> 01 = No Credential | <input type="checkbox"/> 05 = Some college credit | <input type="checkbox"/> 08 = 2yr Diploma | <input type="checkbox"/> 11 = Baccalaureate |
| <input type="checkbox"/> 02 = GED | <input type="checkbox"/> 06 = Short-term diploma or certificate | <input type="checkbox"/> 09 = Associate Degree | <input type="checkbox"/> 12 = More than Baccalaureate |
| <input type="checkbox"/> 03 = HSED | <input type="checkbox"/> 07 = 1yr Diploma | <input type="checkbox"/> 10 = Associate Degree Plus Additional Credential | <input type="checkbox"/> 99 = Student Declined/Unknown |
| <input type="checkbox"/> 04 = High School Diploma | | | |

*It is your responsibility to contact Northwood Tech to officially drop a class. If you decide to drop, you should do so immediately as a single day can affect your refund amount. A full refund will be given if you notify Northwood Tech prior to the first scheduled class meeting.

OFFICE USE ONLY

Term: _____

38.14 Contract # _____

Employer # _____

Course Fees \$ _____

Senior Fee \$ _____

Other _____

Received By/Ext. _____

Date/Time _____

CLASS NO.	CATALOG NO.	CLASS TITLE	LOCATION	START DATE	CLASS FEE
	47-520-405	Ashland Regional Caregiver Conference	In-Person or Online Live	April 19	
Once registered for a course(s), you have created a liability with Northwood Tech and a promise to pay.					TOTAL

Check the appropriate box below before proceeding to payment method:

In-Person Options:

- Full Day | \$35.02 | \$13.50 (age 62+)
- Half Day | \$20.35 | \$6 (age 62+)

Online Live (via Zoom) Options:

- \$35.02 | \$13.50 (age 62+)

*If registering a group or if business is paying and wants to be invoiced, contact melissa.buxton@northwoodtech.edu for information.

PAYMENT METHOD: <input type="checkbox"/> Check or money order payable to Northwood Tech <input type="checkbox"/> Cash <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa <input type="checkbox"/> Discover		Exp. Date _____ Security Code _____
<input type="checkbox"/> Agency Bill/Sponsored Registration - complete information below; attach required authorization		Month/Year
_____ Credit Card No.	_____ Name on Card	_____ Cardholder Signature

*For registration questions, please visit bit.ly/ashlandcaregiver_2023 or contact Melissa Buxton at Melissa.Buxton@northwoodtech.edu



Northwood Tech
2100 Beaser Ave.
Ashland, WI 54806

Wednesday, April 19, 2023

Attend Virtually or In-Person!

CAREGIVER CONFERENCE



Technically Speaking and Financially Speaking | Wednesday, April 19, 2023

In-Person at Ashland Conference Center | 9 a.m. - 3 p.m. **-OR-** Online Live via Zoom | 9 a.m. - 3 p.m.

Thank you to our sponsors!



REGISTER

Visit the event page:
bit.ly/ashlandcaregiver_2023



Scan the QR
code to visit the
event page.