



FOR IMMEDIATE RELEASE

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The Greater Wisconsin Agency on Aging Resources Names John Schnabl New Executive Director

The Greater Wisconsin Agency on Aging Resources (GWAAR) is pleased to announce John Schnabl has been selected to serve as our next Executive Director. Schnabl, who currently serves as GWAAR's Older Americans Act Programs and Special Projects Manager, will succeed retiring Executive Director Robert (Bob) Kellerman and assume responsibilities on June 1, 2022.

Kellerman is retiring after 45 years serving Wisconsin's Aging Network, including the last thirteen years as the Executive Director of the GWAAR. His leadership and advocacy at the local, state, and national levels has improved the lives of older adults in Wisconsin and highlighted the state's innovative, successful programs and services.

Schnabl has worked in aging services for 23 years, beginning with the Southeastern Wisconsin Area Agency on Aging (SEWAAA) where he performed Medicare Outreach and Education and Family Care Enrollment Counseling. In 2005 he became the Executive Director of SEWAAA until the agency merged with three other AAA's to become GWAAR in 2009. He served on the planning team that developed GWAAR into a broad, nearly state-wide Area Agency on Aging and has served in his current role since GWAAR's began. He has a Bachelor of Arts in Political Science from the University of Wisconsin- Oshkosh and a Master of Science in Administrative Leadership from the University of Wisconsin-Milwaukee.

"John's understanding of the needs of Wisconsin's older adults and his comprehensive knowledge of effective implementation of the Older Americans Act makes him a great fit for GWAAR," said Miki Bix, GWAAR Board Chair. "We know we'll need to adapt as our population ages, and John's insight and ideas will help GWAAR continue to provide high quality programs and services to Wisconsin's older adults."

While at GWAAR, Schnabl has found new ways for the organization to serve the unmet needs of Wisconsin's older adults, bringing on new programs like the Veteran Directed Home and Community Based Services program and the Elder Abuse Hotline. "I'm looking forward to developing new and innovative ways we can support Wisconsin's Aging Units to meet their changing needs." said Schnabl.

About GWAAR

The Greater Wisconsin Agency on Aging Resources, Inc. is a nonprofit agency committed to supporting the successful delivery of aging programs and services in 70 counties and 11 tribes in Wisconsin. We provide lead aging agencies in our service area with advocacy support, training, and technical assistance to ensure the availability and quality of programs and services to meet the changing needs of older people in Wisconsin.

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