WI Social Isolation Programming

A.1 Communities have responded to the COVID-19 pandemic with a wide array of programs targeting social isolation and loneliness. The purpose of this survey is to understand the breadth and depth of these efforts across the state. Our intent is that this information will help communities to better serve those at risk for social isolation and loneliness going forward.

A.1.a We are particularly interested in programs centered on adult audiences. When we refer to "programs", we mean any programming, service, or initiative that is seeking to prevent or reduce the negative impact of social isolation and loneliness. We are interested in all programs delivered since the start of the pandemic, whether they are new programs, adaptations to existing programs, or programs that are ongoing.
   This survey should take about 20-30 minutes to complete. Your responses will be reported anonymously as part of a summary across organizations. Individual responses will not be shared without your permission.

A.2 First please tell us a bit about your organization, agency, or coalition.

A.3 Name of organization:

_____

A.4 Type of organization (select best option)

○ Government agency (1)

○ Non-profit organization (2)

○ Public sector organization (e.g., library) (3)

○ Home care provider (4)

○ Long-term care organization (5)

○ Hospital/clinic/medical provider (6)

○ Volunteer organization (7)

○ Faith-based organization (8)

○ Coalition (9)

○ Other (specify) (10) _____

A.5 What county or tribal nation does your organization serve?

A.6 Does your organization engage in any programming, services, initiatives or other efforts intended to prevent or reduce the negative impacts of social isolation and loneliness? We are interested in all programs delivered since the start of the pandemic, whether they are new programs, adaptations to existing programs, or programs that are ongoing.

○ Yes (1)

○ No (2)

End of Block: Introduction

Start of Block: Program Details

B.1 The following questions ask for information about ONE program or initiative. You can share another program in the next section, up to four programs. In the questions below, we use the term "programs" to encompass any kind of programming, service, or initiative you might be engaging in to help with social isolation and loneliness stemming from COVID-19 and physical or social distancing. If you think it might fit, it probably does – please tell us about it!

B.2 Brief title for the program

B.3 Brief description of the program (1-3 sentences)

B.4 Is this a new program, an adaptation to an existing program, or an ongoing program for your organization?

○ New programming (1)

○ Adaptation to existing programming (2)

○ Ongoing programming (3)

○ Other (specify) (4) _____

B.5 How is the program currently offered? (Select all that apply)

☐ Phone (1)

☐ Videoconference (2)

☐ Hand-delivered materials (including curb-side delivery or pick-up) (3)

☐ Mailed materials (4)

☐ In Person (5)

☐ Other (specify) (6) _____

B.5.a What best practices or lessons learned can you share around safety precautions for in-person interactions? For example, what has worked well in practice or been well-received? What has not worked out or been less well-received?

_____

_____

_____

_____

_____

Q111 How many people have you reached with this program since the start of the pandemic? Your best guess is fine.

○ 25 or fewer (2)

○ 26-50 (3)

○ 51-75 (4)

○ 76-100 (5)

○ More than 100 (6)

B.6 What is the typical group size?

○ One-on-one   (12)

○ Small group ((13)

○ Large group (10+)   (14)

○ Other (specify)   (15) _____

B.7.c [If adaptation] Please summarize how this program was adapted due to the pandemic.

B.8 [If ongoing] has this program changed since the start of the pandemic? Please consider factors such as how it is offered, participant demographics, number of participants per session, or accommodations you have made related to the pandemic. Enter N/A if the program has not changed.

B.9 What is the goal or intended impact of this program?

B.10 Does this program seek to engage a specific participant demographic?

○ No, the audience is general (4)

○ Yes, we have a specific participant demographic (5)

B.10.a [If yes] Who is the target audience for this program? (select all that apply)

☐ Black/African American participants   (33)

☐ Hispanic/Latino participants   (34)

☐ Indigenous/American Indian participants   (35)

☐ Individuals living alone (42)

☐ Low- or limited-income participants (38)

☐ Middle-aged adults (37)

☐ Older adults   (36)

☐ Rural residents   (39)

☐ Veterans   (40)

☐ Other (specify)   (41)

_____

B.11 How are you assessing program results? (select all that apply)

☐   Anecdotal feedback from participants or partners (e.g., unsolicited thank you emails) (7)

☐   Direct feedback from participants or partners (e.g., written or verbal comments solicited by email, mail, or phone) (8)

☐   Observed changes in participants, families, or the wider community (9)

☐   Formal evaluations such as questionnaires or surveys (10)

☐   Other (specify) (11) _____

☐   We have not evaluated this program (12)

B.12 Please briefly summarize the results of this program. How has this program impacted social isolation or loneliness among participants or the wider community?

End of Block: Program Details

Start of Block: Moving Forward

C.1 The stay-at-home order has been lifted but the underlying risks of COVID-19 remain. Vulnerable groups will need to continue to assess risk and use caution. The next questions seek to understand how your organization is thinking about moving forward with your programming in this context.

C.2 How long will you continue with your current programming approach(es) or practices?

○ 1 month or less   (9)

○ 2-3 months   (10)

○ 4-6 months   (11)

○ 7-12 months   (12)

○ 1-2 years   (13)

○ Indefinitely   (14)

○ Unsure/To Be Determined   (15)

○ N/A   (16)

C.2.a What information or resources will you use to decide how and when to make changes to your current programming approaches and practices, such as re-introducing face-to-face programming?

C.3 Is there continued unmet need in your community related to social isolation and loneliness?

○ Yes   (4)

○ No   (5)

○ Unsure   (6)

C.3.a [If yes or unsure] What is contributing to unmet need for programming around social isolation and loneliness in your community? (select all that apply)

☐ Limited resources and capacity among service providers and organizations to meet the current need (for example, not enough staff time or funds) (8)

☐ Limitations in broadband, wifi, or technological equipment such as computers, tablets, or smart phones   (9)

☐ Challenges with serving individuals who are not comfortable with technology or do not use technology (10)

☐ Some programs can't be adapted for virtual delivery or physical distancing (for example, because it isn't practical or because the programs aren't as effective with those modes of delivery)   (11)

☐ Limited reach in specific populations or subgroups   (12)

☐ Lack of interest or poor uptake among our target audience(s)   (13)

☐ Distrust in public institutions and other organizations (16)

☐ Lack of access to facilities for in-person programming (for example, facilities are closed or not allowing outside visitors) (15)

☐ Other (specify) (14) _____

C.3.b [If limited reach] You indicated that limited reach in specific populations or subgroups was a contributing factor to unmet need for programming around social isolation or loneliness. Which subgroups? (select all that apply)

- [ ] Black/African American participants   (44)

- [ ] Hispanic/Latino participants   (45)

- [ ] Indigenous/American Indian participants   (46)

- [ ] Individuals living alone (53)

- [ ] Low- or limited-income participants (49)

- [ ] Middle-aged adults (48)

- [ ] Older adults   (47)

- [ ] Rural residents (50)

- [ ] Veterans   (51)

- [ ] Other (specify) (52) _____

C.4 How is your programming around social isolation and loneliness continuing to evolve? For example, is your organization seeking to add any additional programs, practices, or outreach approaches; stop offering programs; or make adaptations to your current approaches? How does your organization plan to continue supporting those who are socially isolated?

C.5 Moving forward, will you retain any new programs, or adaptations, that you implemented in response to COVID-19 going forward?

○ Yes (5)

○ No (6)

○ We don't know yet (7)

○ Not applicable (8)

C.5.a [If yes] Please summarize what you will likely retain going forward and why.

_____

_____

_____

_____

_____

C.6 What best practices or lessons learned can you share around communicating program changes (such as changes in operating hours or new mask requirements) with participants and community members?

C.7 What other lessons or best practices can you share around developing or delivering programming during the pandemic?

End of Block: Moving Forward

Start of Block: Closing

D.1 Thank you for taking the time to share this information with us.

D.2 In sharing what we learn from this survey, would it be OK for us to highlight one or more of your organization's programs?

○ Yes, that's fine   (4)

○ No, please don't share detailed information about our programs   (5)

○ Contact us first (enter email on next page)   (6)

D.3 Do you know of others in your community conducting programming to address social isolation and loneliness that we should contact? Please list organization names or contact names and email addresses, if possible.

D.4 Would you like to receive a summary of the information and programs we learn about from this survey?

○ Yes (enter email on next page)   (4)

○ No thank you   (5)

D.5 Would you like to receive announcements of webinars, impact reports, or other dissemination products that result from this survey?

○ Yes (enter email on next page)   (4)

○ No thank you   (5)

D.6 Can we contact you with a short follow-up survey in 3-6 months?

○ Yes (enter email on next page)   (4)

○ No thank you   (5)

D.7 We may wish to collect more information in the form of key informant interviews or focus groups in the future. Would you be interested in participating in a virtual interview or focus group?

○ Yes (enter email on next page)   (4)

○ No thank you   (5)

D.8 [If yes] Please enter the email address we should use to contact you.

_____

D.9 Other comments or relevant information you would like to share:

D.10 Thank you for sharing this information with us! We so appreciate your time in helping us understand the breadth and depth of these efforts across the state. If you have colleagues or partners who might also have exciting programming to share, please feel free to share this survey link with them.

End of Block: Closing